

Where the shortest path between you and the borrower is through us!

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Our objective is simple. To provide you with **qualified borrowers** who are actively looking for a loan that meet your criteria. LenderScout operates an **internal call center** that contacts consumers who have expressed an interest in speaking to a loan officer. Our trained staff **verifies their contact and loan information**. Once verified, our proprietary technology matches them with the appropriate LenderScout client and with the borrower's permission, the call is transferred directly to the client.

The best in Live Transfer Mortgage Leads



LenderScout is proud to be the premier destination for loan officers and mortgage companies who are in need of reaching new borrowers.

How does it work? :



LenderScout utilizes a state of the art auto-dialer system and a trained staff of LenderScout representatives to contact and qualify thousands of borrowers each and every day. Only the most qualified and interested individuals are transferred to our clients.



LenderScout eliminates the headache and time consuming task of searching endlessly for new borrowers.



Benefits :







- Specify the days and time during the days to receive Live Transfer Leads
- Receive 100% contact rate
- Speak with leads who aren't already working with a loan officer





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Live Transfer Packages				
Loan Types :	Refi/Pur	Refi/Pur	Refi	Refi
Loan Amount Min :	\$75,000	\$100,000	\$125,000	\$150,000
LTV Max :	95%	95%	90%	90%
# of Credit Ratings :	3	3	3	3
Number of States :	5	5	10	10
Interest Rate :	-	-	6%	6%
Price per Lead :	\$55	\$75	\$100	\$125

"Let me first start by saying I am completely satisfied. Every lead that has been directly transferred to me has given me a full application. You have played an instrumental role in my business development and you have been a great pleasure to deal with. I look forward to many more years of successful relationships."

Travis Johnson :
Atlanta, Georgia :

Testimonials :

"Your Live Transfer program is truly wonderful. I have closed 2 of the 5 leads I purchased for my initial order and the third is in application. Keep up the good work!"

Megan Berry :
Sioux Falls, South Dakota :

Sample Lead :

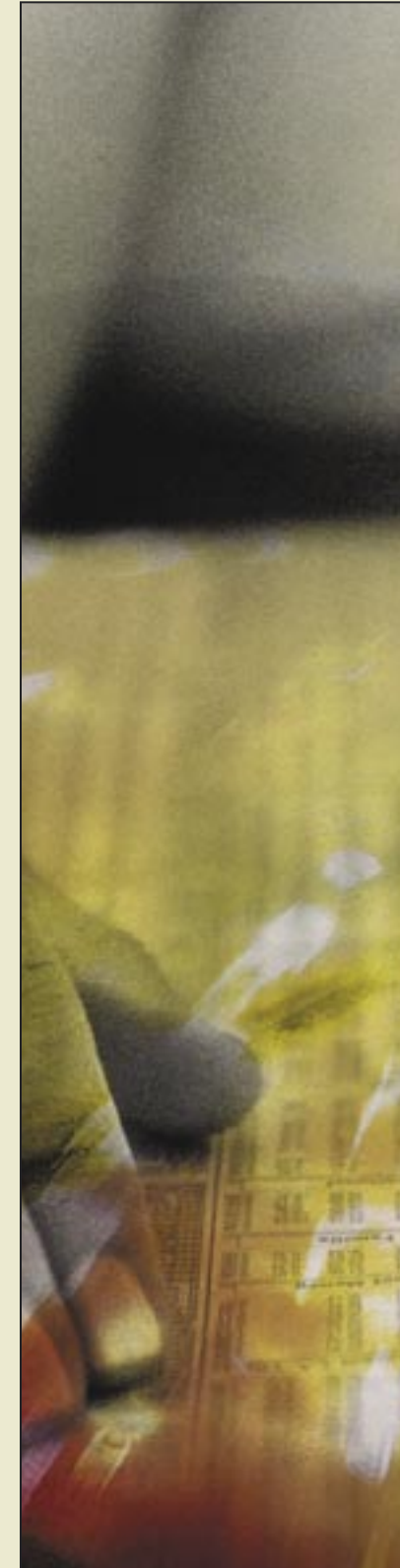
In addition to receiving a qualified borrower transferred to you, LenderScout will also email you with the lead's loan information as soon as the transfer is made. That way, you'll have actual verified loan information about the borrower you're speaking with, and won't have to pre-qualify all over again! We've done the qualification for you!

View a sample email that is sent to each client for every transfer:

LenderScout

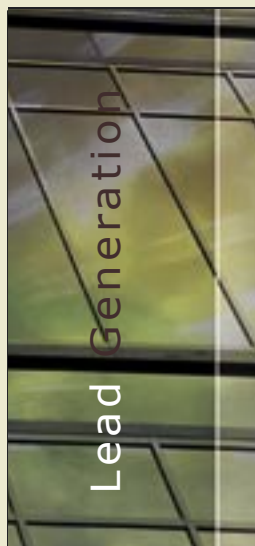
First: Mike
Last: Smith
Address: 1120 SW 5TH AVE
City: Portland
State: Oregon
Zip: 97204
Loan Amount Desired: \$235,000
Loan Type: Refinance for a Better Rate
Home Type: Single Family
Home Value: \$485,000
LTV: 48%
Mortgage Rate: 6.75%
Mortgage Amount Owed: \$125,000
Credit Rating: Good

SAMPLE LEAD





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Unlike other companies that purchase data lists to call, LenderScout **contacts individuals** who have already **expressed an interest** in speaking with a loan officer. When a member of our call center then calls the **potential borrower**, they are speaking with a **motivated individual** who has already provided us with their loan information.

To generate such qualified leads, LenderScout **utilizes** a variety of online relationships, including search engine optimization.

Our feature marketing partners include:



* **Our Commitment to You** :

There is nothing more true to LenderScout than the following statement:

"If our clients didn't close our leads, we wouldn't be in business".

With that philosophy in mind, LenderScout goes to great lengths to ensure that any marketing campaign purchase you make with is optimized for maximum results. Our friendly and knowledgeable staff is on hand Monday through Friday to assist you with your account. Our experience in helping so many other clients create successful Live Transfer campaigns means that we have the ability to do the same for you.

* **Why LenderScout?** :

For years, LenderScout has perfected the way in which hungry loan officers find motivated borrowers. Our experience and commitment to your satisfaction means that your marketing dollars will be well spent.

At LenderScout, we understand the frustration of chasing down potential borrowers, even when you're working with regular Internet and Telemarketing leads. Let us eliminate the hassle and let you spend your time doing what you do best, closing loans!

For more information, or to sign up today, contact a friendly LenderScout Senior Account Executive, at:



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